

TRUECOMMERCE ESTORE INTEGRATION WITH NEXTERNAL

Connect. Integrate. Accelerate.



HARNESS THE POWER OF ESTORE INTEGRATION

- Protect the accuracy of your orders by locking order data, once it has been pulled into your business software
- Meet tight shipping timeframes and handle sophisticated order management requirements to succeed in the omni-channel supply chain
- Integrate with Amazon Seller Central
- Expand Your distribution reach through managed EDI

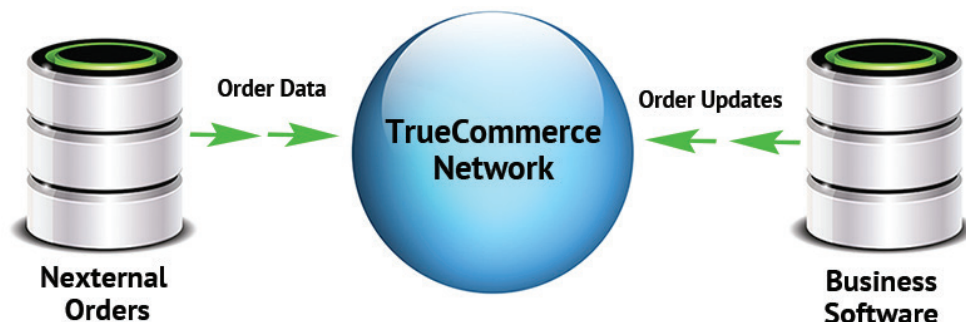
HARNESS THE POWER OF NEXTERNAL TO MANAGE MULTIPLE ORDER TYPES

- B2B and B2C
- Online & Mobile
- Subscription
- iPad POS
- Internal/Phone
- Amazon

AUTOMATE AND ACCELERATE ECOMMERCE ORDER FULFILLMENT WITH ROBUST, SCALABLE INTEGRATION BETWEEN NEXTERNAL AND YOUR BUSINESS SYSTEM

To keep pace and grow your business in today's omni-channel retail environment, having the ability to automate and accelerate order fulfillment across all channels is crucial to preserving your bottom line. Utilizing a webstore integration with your business system will get you one step closer to maximizing your profit margins, and expanding your capabilities to further meet market demands. Moving data manually between your eCommerce solution and business system can be quite arduous and time consuming, not to mention it puts a huge strain on internal resources and your ability to streamline order fulfillment.

TrueCommerce eStore Integration™ eases this strain by providing the connection between your Nexternal eCommerce platform and your backend business system or ERP. Order data from your webstore, and mobile store, transfers directly to your business system. In return, key status updates can flow back to Nexternal, updating the orders. The eStore Integration also includes ongoing updates to keep you compatible with new software releases from Nexternal, as well as your business system publisher. Additionally, eStore Integration includes free, US-based support.



TRUECOMMERCE ESTORE INTEGRATION FEATURES:

- Accelerate order fulfillment by completely automating the exchange of data between Nexternal and your business system or ERP (Intuit, Microsoft, Sage, NetSuite, and many others)
- Protect the accuracy of your orders by locking order data, once it has been pulled into your business software
- Define an order status trigger that is appropriate for your particular business (Paid, Placed, In Process, Fulfilled, and more)
- Track order status updates, and modifications, back into your Nexternal Order Management System as needed (e.g. ship dates, tracking numbers, quantity changes, and price changes)
- Meet tight shipping timeframes and handle sophisticated order management requirements to succeed in the omni-channel supply chain
- Integrate with Amazon Seller Central, making it easier to sell successfully on Amazon without manually retyping orders
- Experience top-rated customer support—just ask our customers!

EXPANDING YOUR DISTRIBUTION REACH THROUGH MANAGED EDI

Selling your product online is one thing -- but distributing your products through big-box retailers can bring a new set of challenges, especially to those who are new to this sales channel. Becoming EDI compliant is an important step in

doing B2B business. When purchased separately, TrueCommerce's managed EDI solution gives you the ability to leverage the TrueCommerce trading partner network, allowing you to connect with over 10,000 retailers globally.

One Platform for Multi - Channel Sales

Adding TrueCommerce EDI, with its expansive trading partner network, gives you the ability to manage your eCommerce and EDI transactions in one platform. This combination of TrueCommerce EDI, and the Nexternal eCommerce order management platform, allows you to expand the distribution of your product through multiple channels using a single-source vendor.

As the industry's most accredited EDI provider, TrueCommerce is the only EDI solution endorsed and exclusively distributed by Sage, the only EDI provider selected by Intuit as "Preferred" for QuickBooks Enterprise, and the only preferred EDI provider for ProcessPro, Unisun and ERP-One. We support more than fifteen popular ERPs from Intuit, Microsoft, Sage, NetSuite, SAP and more, and can integrate with other accounting solutions on request.

Advantages of a Unified B2B | B2C Solution from One Provider

- Equips your company with the tools to communicate and sell to retailers as well as the ability to quickly process online, webstore orders
- Minimize total cost of ownership (TCO) and reduce IT complexity with a complete, cloud-based solution from a single vendor

- Gain real-time visibility into orders to support decision-making, discover trends and stay on top of order status
- Reduce training requirements with an easy-to-use, unified platform for B2C and B2B order fulfillment
- Unlimited, US-based support from a single vendor for your eCommerce and EDI needs
- Allows you to switch your business system without changing your entire EDI or eCommerce platform -- giving you the flexibility you need as your business requirements change

To keep pace and grow your business in today's omni-channel retail environment, having the ability to automate and accelerate order fulfillment across all channels is crucial to preserving your bottom line.

ABOUT TRUECOMMERCE

TrueCommerce gives your business a competitive edge with simple, adaptable and cost-effective solutions that harness the power of our trading partner community. From the factory to the warehouse, from distributor to retail storefront, achieve new levels of business connectivity and performance from the world's most complete network.

Connect. Integrate. Accelerate.

THE TRUECOMMERCE TEAM IS HERE TO HELP!

If you have any questions regarding TrueCommerce, or how it applies to your business, our passionate, EDI focused team is here for you.

Call us today at **888.430.4489**

www.truecommerce.com



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