

LOGISTICS BUSINESS MAKES MAJOR SAVINGS WITH TRUECOMMERCE



Background

A strategic ebusiness infrastructure investment has delivered significant cost savings and operational efficiencies for a leading logistics provider.

Oakland International is a multi-temperature supply chain specialist operating 24/7, serving retailers such as Sainsbury's, Tesco, Waitrose, Morrisons, SPAR, Nisa- Today's, Lidl, Aldi, Iceland, Booker and Somerfield.

It has invested in TrueCommerce's supply chain portal, a web based application and EDI system that manages ordering and distribution activity, fully integrated with its Proteus back office system. The whole solution is set up for business continuity through a fail safe architecture.

The Solution

Orders are taken and invoices are produced electronically so reducing manual entry - and its associated errors throughout the supply chain. By storing product, pricing, promotion, stock level and order history data it not only enables the purchase to pay cycle to be managed in the cloud but also provides customers with business intelligence on which to make better informed management decisions.

More Connected: As a result Oakland's team is now able to pick and process orders two hours earlier than it did before implementing TrueCommerce, with all the associated service benefits to its customers.

Benefits

Says Dean Attwell, Oakland's Managing Director: "The major retailers communicate their order information electronically using EDI. We send electronic data to them and their suppliers on a daily basis including despatch and stock information.

"The process of receiving orders each morning used to take a couple of quite stressful hours and we sometimes encountered difficulties with some orders being lost. This exercise has now been reduced to a few minutes giving us much more time to plan the day's operations and improve our customer service.

"The implementation of the TrueCommerce solution was very successful in a tight timescale and now provides Oakland with a robust ebusiness platform that will support our future growth."

BENEFITS

- ▶ Fully integrated with Proteus back office system
- ▶ Ordering and distribution activity management
- ▶ Reduction of manual entry
- ▶ Robust ebusiness platform that supports future growth

TrueCommerce is the most complete way to integrate your business across the supply chain, integrating everything from EDI to inventory management, to fulfillment, to digital storefronts and marketplaces, to your business system and to whatever comes next.

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TrueCommerce: Do business in every direction



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