TrueCommerce™

TrueAuto Dashboards

## Empower Decisions with Intuitive Dashboards and Actionable Data Insights for the Automotive Supply Chain

In the automotive industry, managing the vast amounts of data generated is a significant challenge, often leading to underutilized information and critical issues. Without proper analytics, companies struggle to extract actionable insights, resulting in inefficient decision-making, operational inefficiencies, and negative revenue impacts. The inability to quickly interpret supply chain data hampers understanding of trends, slows response times, increases operational costs, and reduces productivity. Consequently, businesses may miss opportunities to optimize pricing, align production with demand, and capitalize on market trends, ultimately affecting their bottom line.

Transform Data into Actionable Insight

TrueAuto Dashboards empower users of TrueAuto with intuitive tools to transform data into actionable insights, visualizing key performance metrics to drive informed decision-making. By simplifying data interpretation, these dashboards help users quickly identify trends, issues, and opportunities. This streamlined process not only enhances business performance and strategic planning but also has a direct impact on the bottom line.

By providing timely, actionable insights, TrueAuto Dashboards enable businesses to capitalize on market trends, optimize pricing strategies, and align production with demand. This ensures that decision-makers have the information they need to keep the production line moving and avoid costly delays.

TrueAuto Dashboards make it easier for users to complete their tasks and generate reports without the need to search, gather, and analyze data manually. By simplifying the data management process, TrueAuto Dashboards allow employees to focus on their core responsibilities, leading to improved efficiency and productivity across the organization.
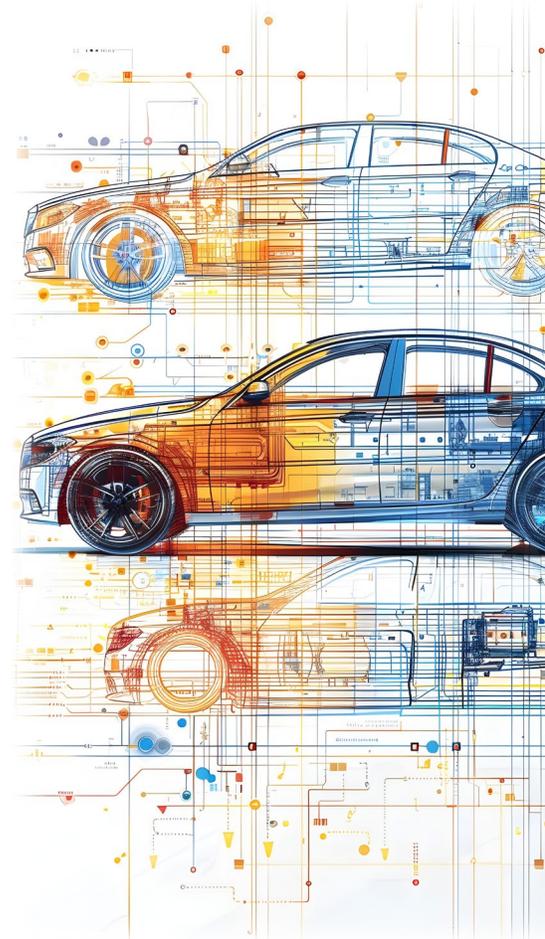
Harnessing the Power of Data Visualization:

Designed to offer a comprehensive view of your automotive supply chain through various focused dashboards, each one is tailored to meet specific needs:

Customer Demand Dashboard:

✓ Visualize and analyze customer demand trends.

✓ Make data-driven decisions to align production with market needs.

✓ Improve forecasting accuracy to reduce overproduction and stockouts.

Customer Shipments Dashboard:

✓ Track and monitor customer shipments in real-time.

✓ Ensure timely deliveries and improve customer satisfaction.

✓ Identify and resolve shipment issues promptly to maintain smooth operations.

Customer Finance Dashboard:

✓ Gain insights into financial performance related to customer transactions.

✓ Monitor payment statuses, outstanding invoices, and revenue trends.

✓ Optimize financial management and improve cash flow visibility.

Supplier Demand Dashboard:

✓ Analyze supplier demand and performance metrics.

✓ Ensure timely procurement of materials to meet production schedules.

✓ Enhance supplier relationships through performance monitoring and management.
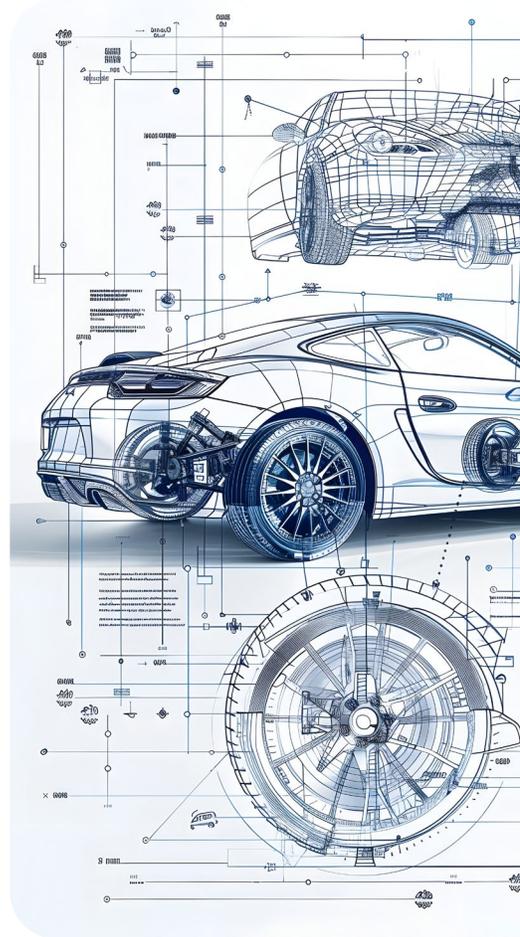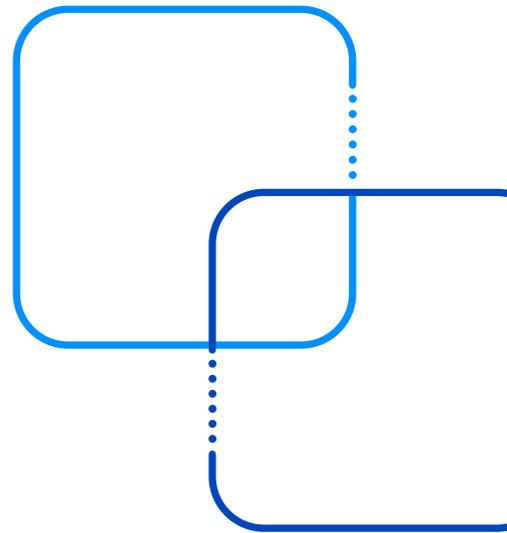
Why TrueAuto Dashboards?

1. Improve Decision-Making:

Problem: Automotive companies face decision-making delays due to the complexity of interpreting vast amounts of supply chain data. This can result in slow responses to market changes, production issues, or supplier disruptions, leading to missed opportunities to optimize production schedules or adjust to demand fluctuations.

Solution: TrueAuto Dashboards accelerate data analysis and decision-making processes by providing clear, visual insights. This allows OEMs and manufacturers to improve efficiencies, optimize operations, and better align with market demands, supporting executive decisions with real-time, actionable data.

2. Enhance Operational Performance:

Problem: Inefficiencies in the supply chain can drive up operational costs, such as overproduction leading to excess inventory or underproduction causing stockouts and production halts. These inefficiencies reduce competitive advantage and increase the risk of disruptions.

Solution: TrueAuto Dashboards help identify inefficiencies and optimize supply chain processes through visualization of data, leading to reduced costs and increased revenue. By providing better data insights, companies can streamline their operations, enhance resource utilization, and mitigate risks, resulting in improved overall performance.

3. Visual and Easy-to-Understand Insights:

Problem: Complex EDI and supply chain data can overwhelm decision-makers, leading to poor resource utilization and delayed responses. Without clear insights, companies may struggle to maintain efficiency and productivity.

Solution: TrueAuto Dashboards transform complex data into visual formats that are easy to interpret. This enables stakeholders to quickly grasp key metrics and trends, facilitating timely and informed decisions without getting bogged down by raw data and manual reports.

TrueAuto customers have achieved tangible success in the following ways:

- A parts manufacturer saw a **50%** increase in profitability year-over-year through digital strategies.

- Invoice compliance jumped from **40%** to **90%** in less than a year at another manufacturer.

- A mobility safety company saved **$5 million** monthly by digitizing its supply chain.

- Transportation cost reductions of **60%** and **30%** fewer trucks needed for a multinational manufacturer.

- A supplier with a **30-year history** moved to the cloud in **under 9 months**.

- A leading manufacturer reduced transportation costs, saving millions and cutting truck usage by **30%**.

4. Continuous Data Updates:

Problem: Outdated data can lead to ineffective decision-making, increasing the risk of operational disruptions and financial losses. For instance, failing to anticipate a supplier's delay due to lack of real-time data can cause production stoppages.

Solution: TrueAuto Dashboards provide continuous data updates, ensuring that insights are current and relevant. This supports timely and effective decision-making, reducing the risk of disruptions and ensuring compliance with regulatory requirements.

5. Cost and Revenue Benefits:

Problem: Slow decision-making and inefficiencies in supply chain management can result in revenue loss and increased operational costs. Companies may miss out on sales opportunities or incur higher costs due to last-minute production adjustments.

Solution: TrueAuto Dashboards provide better data insights, enabling companies to reduce costs by identifying inefficiencies and optimizing supply chain processes. Additionally, they can increase revenue by capitalizing on market trends and improving customer satisfaction through better product availability and service levels.

By leveraging TrueAuto dashboards as an add on feature with TrueCommerce's TrueAuto solution, companies can effectively manage their supply chain data, overcome the challenges of data overload and complexity, and achieve significant improvements in efficiency, cost savings, and revenue generation.

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About TrueAuto

TrueAuto is a scalable and bidirectional cloud-based iPaaS B2B solution designed for the digital transformation of manufacturers in the automotive industry, from the largest OEM to the smallest tier supplier. It provides the functionality to proactively manage a business's automotive supply chain, helping to reshape its processes for resiliency and achieving compliance with the industry's best practices and latest standards.