



CASE STUDY

# Woco Group Meets MMOG/LE Compliance with TrueCommerce



Woco Group is a global Tier 1 automotive supplier based in Germany, with operations in 20 countries, including two manufacturing plants and 45 suppliers in India.

## About Woco Group

Woco Group, headquartered in Bad Soden-Salmünster, Germany, is a leading global automotive supplier with a presence in 20 countries. As a Tier 1 supplier to Ford, Woco operates two manufacturing facilities and coordinates with 45 suppliers across India. The company faced growing pressure to comply with Ford’s MMOG/LE supply chain standards, which promote industry best practices for electronic trading. Woco needed a robust EDI solution that could onboard dozens of suppliers quickly and automate manual, error-prone processes.

## The Objective

Ford mandated that Woco create an EDI compliance program for its Tier 2 and Tier 3 suppliers to align with MMOG/LE standards. The urgency increased as Ford planned supplier inspections. Woco needed a fast, cost-effective solution to digitize its supply chain, reduce manual data entry, and enable suppliers to print and apply VDA labels, all while supporting a custom ERP system and a vendor base largely without EDI infrastructure.

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### Challenge #1

High volume of manual data entry into a custom ERP

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### Challenge #2

Lack of ERP/EDI integration with 45+ suppliers

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### Challenge #3

Paper-based processes increased errors and slowed operations

## The Solution

To meet Ford's MMOG/LE compliance requirements, Woco partnered with TrueCommerce to deploy its Fully Managed Service. In phase one, TrueCommerce onboarded 25 suppliers and introduced a web-based management portal for EDI document exchange and VDA label printing. The portal allowed suppliers to send purchase order acknowledgments, while Woco could receive invoice data in EDI format and export it as Excel or PDF for easy processing. TrueCommerce's global presence and automotive EDI expertise ensured rapid implementation and operational continuity.

## The Results

TrueCommerce helped Woco Group digitize its supplier communication process, enabling faster order acknowledgment, streamlined invoicing, and VDA label compliance. The rapid deployment ensured Woco met Ford's MMOG/LE requirements on time, with minimal disruption. Woco now benefits from higher data accuracy, better tracking, and a scalable EDI platform that supports ongoing global supply chain expansion.

**“TrueCommerce’s Fully Managed Services are very helpful in the smooth exchange of supplier orders and invoices. The portal eased the process as it streamlined our tracking, and made the whole process paperless. It was up and ready for use almost instantly and has proven incredibly cost-efficient.”**

**Pankaj Gupta**

IT Infrastructure and Operations Manager,  
Woco Tech Elastomere Noida Ltd.



**25 suppliers onboarded  
in Phase 1 rollout**



**Streamlined VDA label printing  
and document exchange**



**Paperless processes improved  
tracking and reduced errors**