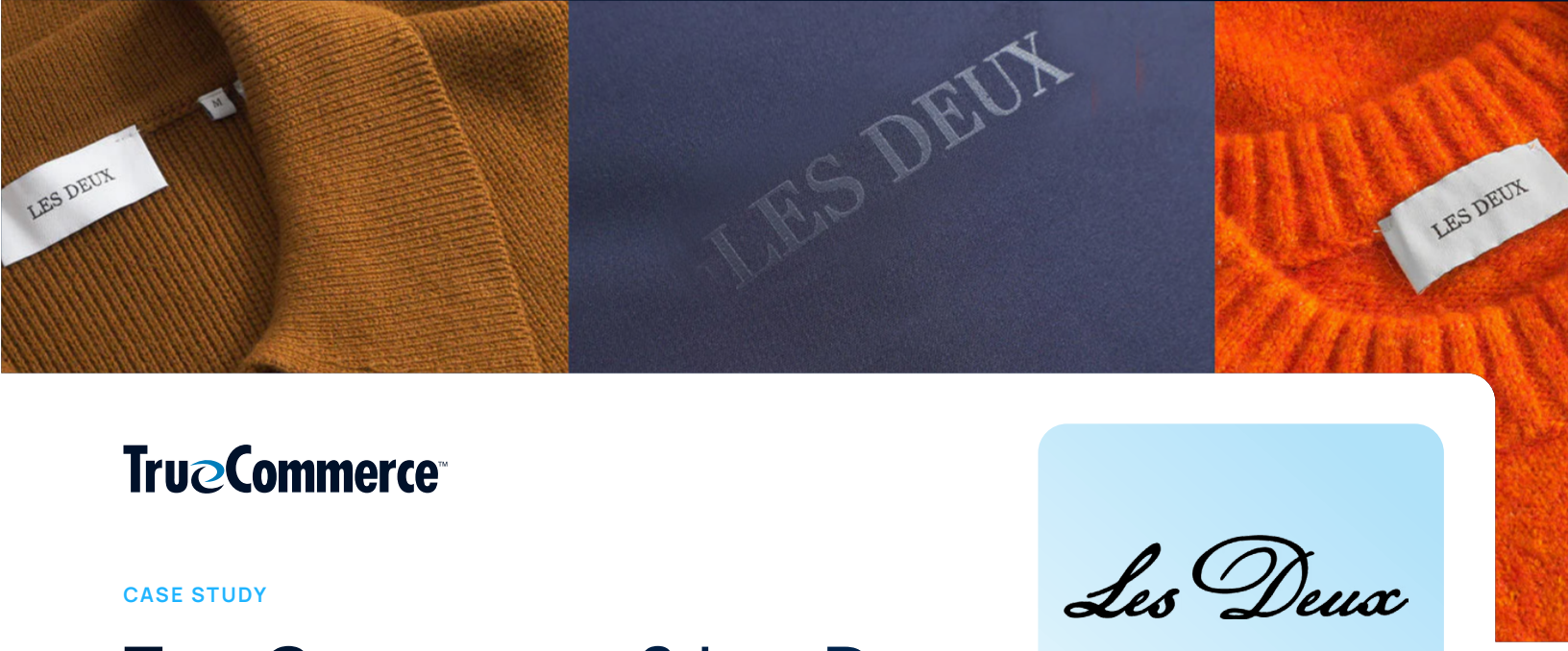

TrueCommerce™

CASE STUDY

TrueCommerce & Les Deux Scaling Global EDI for Fashion Retail Expansion

About Les Deux

Les Deux ApS, a Copenhagen-based fashion brand founded in 2011, has quickly grown into a leading name in Scandinavian menswear, blending timeless craftsmanship with contemporary streetwear. As part of its rapid international expansion across Europe and North America, Les Deux transitioned its ERP system from SPY ERP to Microsoft Dynamics 365 Business Central.

To ensure seamless customer-facing operations and support its ambitious global roll-out strategy, Les Deux partnered with TrueCommerce to implement a fully managed EDI solution. This enabled the company to streamline order flows, automate trading processes, and connect efficiently with retail partners worldwide.

As Les Deux expanded across multiple geographies, the company faced the need to:

- Transition from its legacy SPY ERP system to **Business Central**.
- Manage increasingly complex EDI transactions with retail partners across Europe and North America.
- Support a **scalable onboarding process** for new customers being rolled out into the ERP system.
- Ensure end-to-end accuracy and efficiency for critical documents such as **Orders, Order Responses (OrderRSP), and Advance Shipping Notices (ASNs)**.

> "EDI had to be more than just a technical connector for us. We needed a partner who could support our growth globally, while making sure customers receive reliable and transparent order processing."

Ole Kølby Holden
Head of Operations, Les Deux

The Solution

Les Deux deployed **TrueCommerce's global, fully managed EDI solution** tightly integrated with Microsoft Dynamics 365 Business Central. The implementation included:

- **Customer-facing automation** for Orders, Order Responses, and ASNs.
- **Global mapping library**, which enabled rapid partner onboarding without lengthy custom development.
- **TrueCommerce's Microsoft team support**, ensuring a smooth roll-out and efficient integration with Business Central.
- **Scalable global coverage**, supporting both European and North American retail partners.

By leveraging TrueCommerce's established library of mappings and its fully managed EDI service, Les Deux minimised the complexity of rolling out new trading partners while ensuring business-critical document flows remained uninterrupted.

"Les Deux represents a modern fashion brand scaling rapidly across borders, where seamless supply chain operations are vital. By integrating tightly with Microsoft Business Central and leveraging our global EDI network, we've enabled them to focus on growth while we handle the complexity of partner onboarding and document flows."

Jesper Greve
Key Account Manager
TrueCommerce

Unique TrueCommerce Benefits

EDI Managed Service supporting full end-toend integration across customers, suppliers, and multiple ERPs.

Seamless support for ERP upgrades across and BC environments.

Unified client- and supplier-facing processes across diverse systems.

Looking Ahead

Les Deux continues to expand its footprint across Europe and North America, with plans to onboard more retail partners through Business Central. With TrueCommerce's managed services and global mapping library, the company has the scalability and confidence needed to support its long-term growth strategy.

TrueCommerce Customer Benefits

- **Reliable, customer-facing automation** for Orders, OrderRSPs, and ASNs.
- **Easy, scalable partner onboarding** through TrueCommerce's global mapping library.
- **Dedicated Microsoft team support** ensuring smooth ERP transition and roll-out.
- **Global solution** enabling growth across both Europe and North America.

> TrueCommerce made our global roll-out easier by providing not just technology, but also the expertise and mappings we needed to bring new customers online quickly and efficiently.

Ole Kølby Holden
Head of Operations
Les Deux

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