

# Vendor Managed Inventory (VMI) with TrueCommerce Datalliance

## Drive Sales, Reduce Costs, and Optimize Your Supply Chain

Vendor Managed Inventory (VMI) is a proven strategy that enhances supply chain collaboration, improves inventory management, and increases profitability for both suppliers and retailers. By leveraging real-time inventory data, VMI enables businesses to optimize replenishment, reduce stockouts, and minimize excess inventory.

## Fast, Reliable Implementation & Support

- **Dedicated Implementation Team:** Proven, structured methodology for seamless onboarding.
- **Customizable Features:** Tailor VMI to your unique business needs.
- **Ongoing Innovation:** Continuous enhancements to maximize VMI performance.
- **Data Security:** SSAE18 Soc2 Type 2



### Global Solution:

Trusted by top brands, managing 43,000+ inventory locations and 25M+ SKUs.



### Fast Implementation:

Get up and running in weeks with expert guidance.



### Cloud-Based Solution:

No software to install or maintain, reducing IT costs.



### Cost-Effective:

Transparent pricing with no hidden fees.



### Advanced Analytics:

AI-driven insights for demand forecasting and replenishment optimization.

## Cutting-Edge VMI Technology



## Key Benefits of VMI

### For Suppliers:

- Strengthen relationships with distributors and retailers.
- Improve product availability and promotion execution.
- Reduce logistics costs and order errors.
- Increase sales by 5%-20% through optimized inventory management.

### For Retailers & Distributors:

- Improve the shopper experience with better product availability.
- Reduce out-of-stocks and excess inventory.
- Cut administrative costs and improve demand synchronization.
- Increase inventory turns and reduce carrying costs.

## AI-Powered Replenishment



## TrueCommerce VMI offers a powerful set of features to optimize supply chain performance:

- Automated Replenishment: Ensures the right product, at the right place, at the right time.
- AI-Enhanced Forecasting (ReplenishAI): Identifies demand trends and improves forecast accuracy.
- Data Transparency & Reporting: Provides real-time insights for decision-making.
- Multi-Channel Integration: Supports any replenishment or route-to-market model.
- Industry Leading Functionality: Available-to-Promise, inventory allocation, advanced truck building, and more.
- Eliminates Manual Clustering: AI/ML-driven demand pattern recognition.
- Reduces Missed Sales: Captures sudden demand spikes with real-time analysis.
- Optimizes Inventory Costs: Lowers excess stock while improving fulfillment rates.
- Delivers Accurate Forecasts: Increases forecasting accuracy and enhances replenishment planning.