

Amazon Marketplace Integration FAQs



What is the Amazon Marketplace Integration?

TrueCommerce connects with Amazon Seller Central to automate the flow of orders from Amazon to your backend business system for efficient and error-free processing. Additionally, tracking information from your shipments will flow back to Amazon automatically. Manually processing orders, which most merchants associate with selling on Seller Central, becomes a thing of the past.

What is the difference between Amazon Vendor Central and Amazon Seller Central?

Vendor Central is used by merchants who sell products to Amazon. With Vendor Central, Amazon is your customer and they are buying your products. TrueCommerce offers a separate solution to connect with vendor central.

Seller Central is used by merchants who sell on Amazon Marketplace. Amazon captures the customer's order and provides the details to the merchant for fulfillment.

Within Seller Central, what is the difference between Fulfillment by Merchant (FBM) and Fulfillment by Amazon (FBA)?

Fulfillment by Merchant orders are shipped out of the merchant's warehouse. This can be the most efficient way for merchants to sell on Amazon if they already have an efficient fulfillment process.

Fulfillment by Amazon orders are shipped out of Amazon's warehouse(s). The benefit of this relationship is that Amazon manages the order fulfillment on behalf of the merchant, and is responsible for meeting on-time delivery expectations.

Does the TrueCommerce Amazon Marketplace Integration support both FBM and FBA orders?

Yes.

Does the Amazon Marketplace Integration automate inbound orders and outbound shipment information?

Customers who utilize TrueCommerce integration with their backend ERP or accounting system, and use TrueCommerce Scheduler, will experience automated processing of inbound orders and outbound shipment information.

Is the Amazon Marketplace Integration supported by my ERP integration?

Yes, the Amazon Marketplace Integration is supported by all TrueCommerce accounting and ERP system integrations. (i.e., Sage, Microsoft Dynamics, NetSuite, SAP, QuickBooks, and many others).

About TRUECOMMERCE

TrueCommerce revolutionizes trading partner connectivity, visibility, and collaboration by linking suppliers, retail hubs and end consumers in one global commerce network. From the factory to the warehouse, from distributor to retail storefront, achieve new levels of business connectivity and performance with the world's most complete commerce network.

Connect. Integrate. Accelerate.

The TRUECOMMERCE team is here to help!

If you have any questions regarding TrueCommerce, or how it applies to your business, our passionate, EDI focused team is here for you.

Call us today at 888.430.4489

www.truecommerce.com



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