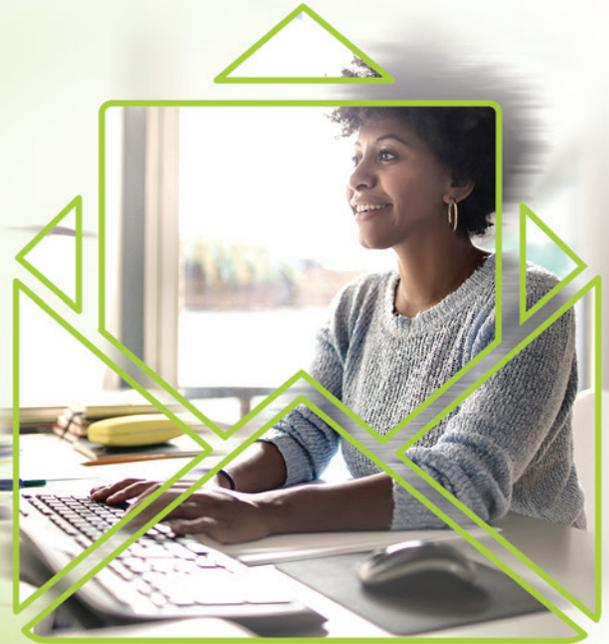


TrueCommerce Order Automation Connector

Automatically convert and integrate emailed, faxed or printed orders from your customers into your business system.



BENEFITS

More Connected. More Supported. More Prepared for What's Next.

- Process emailed, printed or faxed orders faster and with less effort
- Reduce operational costs associated with handling emailed, printed or faxed orders
- Eliminate the costly and time-consuming errors associated with manual data entry
- Deliver more value to customers with no changes to their current ordering process
- Advance your digital transformation efforts and increase your return on technology investments through integration and automation
- Workflow is identical to the familiar process of receiving EDI orders through the TrueCommerce platform
- Service can also automate quotes, invoices from vendors and other types of documents processed manually today

Many manufacturers and distributors still receive a significant volume of emailed or faxed purchase orders that have to be manually entered into their accounting or ERP system. While there are modern solutions available that streamline the ordering process, not all customers are ready to make that change. As a result, many organizations still handle a large percentage of their orders manually increasing operational costs, diverting resources from higher-value tasks, reducing customer responsiveness and fulfillment performance.

The web-based TrueCommerce Order Automation Connector helps your organization achieve the next level of efficiency and digital transformation with your customer community. TrueCommerce automatically converts and integrates emailed, faxed or printed orders into sales orders in your business system—quickly, effortlessly and accurately – without requiring any changes or disruption to how your customers order from you.

The TrueCommerce Order Automation service frees your staff from data entry tasks and empowers your organization to focus on value driven activities that enhance your customer's experience. Because orders are automated, your organization delivers more value to your customers by reducing fulfillment cycle times and costly shipping errors. Your organization makes it easy for your customers to do business with you by not forcing them to rekey their purchase orders into a web portal or change their current ordering process with you.

TrueCommerce's web-based service is easy to implement and very easy to use, requiring minimal IT overhead or upfront investment. As a strategic investment, the TrueCommerce Order Automation Connector can help you reduce overall order processing costs, cut the high cost of fulfillment errors and returns, accelerate fulfillment and your order-to-cash cycle, enhance customer service levels, improve your ability to capitalize on growth opportunities without adding staff, and more!

HOW IT WORKS

The TrueCommerce Order Automation Connector makes life easier for both your staff and your customers:

- 1 Buyers place email or fax orders using their company's current PO system—no changes required, and no need to use a web portal.
- 2 The TrueCommerce Order Automation Connector automatically processes the order upon receipt.
- 3 The solution transforms the email or fax content into a standardized, digital format specific to each customer.
- 4 The conversion process includes a built-in data validation function.
- 5 Leveraging TrueCommerce's integration technology, the digital content is automatically imported into your ERP or accounting system as a sales order.
- 6 Now you can process the order using the familiar automated workflow you use currently for sales orders in your ERP.

MORE CONNECTED—TO SLASH THE HIGH BUSINESS COST OF MANUAL DATA ENTRY AND ERRORS

- Eliminate the profit-robbing cost impacts of incorrect shipping addresses, incorrect SKUs, picking and packing the wrong merchandise and over- or under-ordering stock—all of which lead to more returns, lower customer satisfaction and lost sales.
- Reduce the operational cost and time spent remedying order entry errors.
- Eliminate the high cost of paying staff to laboriously rekey orders, especially those with a high number of line items.
- Scale up your business processes as your company size, revenue, order volume and SKU count grow.

MORE SUPPORTED—WITH GREATER BUSINESS VALUE FOR CURRENT TRUECOMMERCE EDI CUSTOMERS

- Gain a competitive edge with a unique, next-level automation and integration solution not offered by any other EDI provider.
- Enjoy more of the strategic benefits you get with integrated EDI, including increased automation, efficiency and responsiveness, cost savings and improved ability to manage growth.

- Process emailed and faxed orders in your business system just as you currently do EDI and/or eCommerce orders.
- Automate an even higher percentage of your total order volume.
- Complement and increase the return on your current TrueCommerce investment.

MORE PREPARED FOR WHAT'S NEXT—WITH NEXT-LEVEL ORDER PROCESSING EFFICIENCY AND AUTOMATION

- Automate data entry into your business system with 100% accuracy.
- Automate a higher percentage of overall customer orders.
- Simplify and consolidate your current order processing workflow.
- Fulfill orders faster to meet increasing customer expectations.
- Cloud-based solution is easy to implement with minimal overhead for rapid time-to-value and maximum ROI.
- Improve service to customers with reduced effort on your part—and no effort on their part.



ABOUT TRUECOMMERCE

TrueCommerce is the most complete way to integrate your business across the supply chain, integrating everything from EDI to inventory management, to fulfillment, to digital storefronts and marketplaces, to your business system and to whatever comes next. That's why thousands of companies across various industries rely on us.

TrueCommerce.
Do business in every direction.

THE TRUECOMMERCE TEAM IS HERE TO HELP!

If you have any questions regarding TrueCommerce, or how our solutions apply to your business, our passionate, customer focused team is here for you.

Call us today at **888.430.4489**

www.truecommerce.com



TrueCommerce™ | Do business in every direction

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