

Integrate WooCommerce with Your Business System with TrueCommerce Connect

Automatically move order, customer and inventory data between your WooCommerce storefront and your business system—without retyping!



BENEFITS

**More Connected. More Supported.
More Prepared for What's Next.**

- Quickly exchange key data like orders, order updates, and inventory with your business system
- Automatically send orders and easily generate new customers within your business system
- Eliminate time-consuming manual tasks and associated errors to seamlessly grow your online sales
- Automatically send tracking information and fulfillment confirmations back to buyers via WooCommerce
- Offered as an affordable monthly subscription service
- Fulfill WooCommerce orders through the TrueCommerce Pack & Ship solution

To increase sales and build your online customer base, you need to process and ship online orders accurately and on time. This is critical to ensuring a positive customer experience and maintaining a strong brand reputation.

But to ship online orders efficiently, you need a solution that can automatically capture the online order data from your web storefront in your back-end business or ERP system. Moving the data by hand introduces delays and errors, constraining growth and profitability.

TrueCommerce Connect for WooCommerce eliminates all that laborious manual effort, to accelerate online order processing and free your staff for higher-value activity. The solution enables you to automatically process both inbound orders and outbound tracking and status information through your business or ERP system—without retyping!



IMPROVE PROFITABILITY AND CUSTOMER SERVICE WHILE CUTTING COSTS

By automating online order processing with TrueCommerce Connect for WooCommerce, your brand can quickly improve profitability, elevate service levels and cut operating costs associated with running an online business. These compelling benefits drive rapid time-to-value and exceptional ROI, while delivering even more value from your supply chain technology investments.

INCREASE AUTOMATION TO FUEL GROWTH

Now your brand can finally tap the growth potential that an online storefront offers, with minimal added investment. Compared with rekeying all that order, customer and tracking information by hand, the automation you'll enjoy with TrueCommerce Connect for WooCommerce may seem almost too good to be true.

For example, now you can create orders and new customer records automatically in your business or ERP system. You can also automatically send fulfillment confirmations, tracking details and other shipment data back to customers via your WooCommerce-powered web storefront.

As your sales grow, you can further increase automation and improve

fulfillment efficiency by integrating your business system with TrueCommerce Pack & Ship—our affordable, web-based, pack and ship solution for all the ways you ship today. You'll save time, effort and money by standardizing and automating processes across order profiles; creation of ASNs; easily printing GS1 labels, branded packing slips and packing lists; utilizing dynamic rate shopping; and more.

RAPID TIME-TO-VALUE AND ALL THE BENEFITS OF A WEB-BASED SERVICE

Offered as an affordable monthly subscription service, your TrueCommerce WooCommerce integration can be rolled out within a short timeframe. If you're currently a TrueCommerce EDI customer, the solution leverages integrations you're already using to make your supply chain processes even more seamless.

The only thing you need to do is authorize TrueCommerce as a connect app with your WooCommerce account. TrueCommerce will take care of the rest!

LEADING THE WAY TO A CONNECTED SUPPLY CHAIN

TrueCommerce brings connectivity to your commerce-driven world, across marketplaces like Amazon, storefronts like WooCommerce, your business system and your supply chain solutions. Our integrated technology platform can connect you to leading retailers, simplify EDI compliance with major customers, suppliers and 3PLs, provide advanced order management, help you manage and publish product content across all your digital sales channels, and automate your order fulfillment process. Let us help you forge your connected, digital future.



ABOUT TRUECOMMERCE

TrueCommerce is the most complete way to integrate your business across the supply chain, integrating everything from EDI to inventory management, to fulfillment, to digital storefronts and marketplaces, to your business system and to whatever comes next. That's why thousands of companies across various industries rely on us.

TrueCommerce.
Do business in every direction.

THE TRUECOMMERCE TEAM IS HERE TO HELP!

If you have any questions regarding TrueCommerce, or how our solutions apply to your business, our passionate, customer focused team is here for you.

Call us today at 888.430.4489

www.truecommerce.com



TrueCommerce™ | Do business in every direction

©Copyright 2019 True Commerce, Inc. All rights reserved. Reproduction in whole or in part without permission is prohibited, and information contained herein is subject to change without notice. TrueCommerce® is a registered trademark of True Commerce, Inc. All other trademarks are property of their respective owners.