

# BWG Foods

## Uses TrueCommerce Application in the Cloud to Fully Automate Supply Chain

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Aidan Keane, BWG



### BENEFITS

- ▶ TrueCommerce's proven Supplier Adoption Programme
- ▶ Ability to trade electronically with all suppliers
- ▶ Self branded web portal for suppliers
- ▶ Cloud based Price Matching application

### BACKGROUND

Like many retailers BWG had achieved only partial EDI enablement with its supply chain.

BWG distributes a comprehensive range of ambient goods to its group including Spar, Eurospar, Mace and Valuecentre. It also operates a nationwide chain of cash and carries and a national food services division trading BWG Food Service.

Seeking to achieve operational efficiencies in its buying, supply chain and finance functions, it consulted the retail industry's ebusiness experts – TrueCommerce.

As a result BWG will be achieving 100% EDI enablement and 100% price matching through the use of its' TrueCommerce solution.

### MORE CONNECTED

BWG has entrusted TrueCommerce to drive its EDI roll out using TrueCommerce's proven Supplier Adoption Programme. This comprises a proactive and comprehensive communications exercise

and offers suppliers the opportunity to trade electronically using either traditional EDI or TrueCommerce's easy-to-use web solution, branded for BWG specifically.

TrueCommerce allows suppliers to upload or type in their invoices, credit notes and despatch notes without the need for EDI technology to be in place.

Suppliers will also be able to upload or key in their product catalogue and price information where it is matched against BWG cost cards using TrueCommerce's Price Matching application in the cloud.

### BENEFITS

The TrueCommerce solution delivers significant cost savings and efficiencies throughout the supply chain.

"We are pleased to have entered into the strategic relationship with TrueCommerce and to now see the full benefits of EDI and the price matching processes." Said Aidan Keane, Financial Director at BWG.

### ABOUT TRUECOMMERCE

TrueCommerce is the most complete way to integrate your business across the supply chain, integrating everything from EDI to inventory management, to fulfillment, to digital storefronts and marketplaces, to your business system and to whatever comes next. That's why thousands of companies across various industries rely on us.

TrueCommerce.  
Do business in every direction.

### THE TRUECOMMERCE TEAM IS HERE TO HELP!

If you have any questions regarding TrueCommerce, or how our solutions apply to your business, our passionate, customer focused team is here for you.

Call us today at 888.430.4489

[www.truecommerce.com](http://www.truecommerce.com)



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