

INTERNATIONAL EXPANSION PROMPTS STRONG ROOTS TO OUTSOURCE EDI TO TRUECOMMERCE'S FULLY MANAGED SERVICE



Picture this... you're a start-up food company set on bringing a new range of plant based, environmentally responsible food choices to market. With ambitious plans, you started in Irish stores and then expanded into the UK, before finally embarking on the US market.



But, your success has necessitated a change in infrastructure. You need a more scalable way of managing your customers' current and future trading requirements, making sure your technology interacts effectively with theirs.



So, you begin to investigate the possibility of outsourcing your EDI to a managed service provider. Our existing presence and experience in the UK, Ireland and America make it simple to migrate both your new and existing customers across to our managed service. Our solution is the perfect fit for your business, with seamless integration into your Prophet ERP system providing you with the visibility you need. With this new platform you can continue to win new business without worrying about how you're going to manage your success.



Now, you're enjoying a reduction in your workload whilst easily trading with retailers across multiple territories. You can focus on what you do best; creating tasty plant-based products whilst leaving your supply chain requirements to the experts. Your integrated EDI solution makes it easy for you to do business in every direction.

To learn more visit: www.truecommerce.com/uk-en/



"TrueCommerce have been working alongside Strong Roots since 2015. It has been exciting to watch their meteoric growth to become a class leader in such a short space of time. Their rapid growth saw many challenges such as ERP integration, new geographic locations and new trading relationships. TrueCommerce were well placed to assist with these challenges using our hosted managed service application and an existing presence in UK, Ireland and the US."

Keith Gallagher, Regional Sales Manager at TrueCommerce