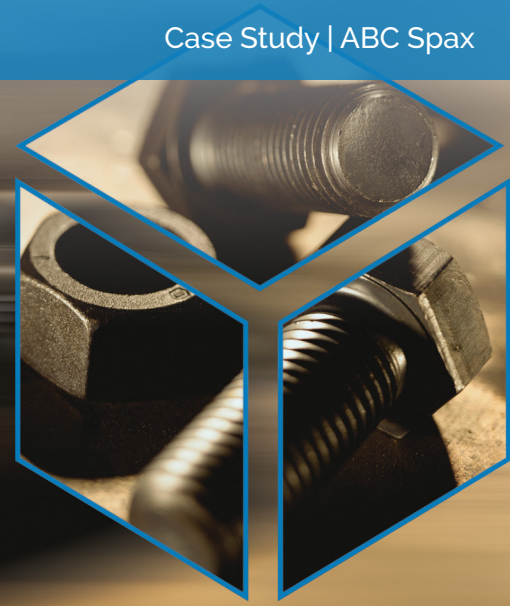


GLOBAL AUTOMOTIVE SUPPLIER SELECTS TRUECOMMERCE FOR OUTSOURCED EBUSINESS SOLUTION



Audi, BMW and Porsche drivers may be unaware of the critical role that Altenloh, Brink and Company (ABC) plays in keeping their prestigious cars on the road.

About 50% of cars in Europe carry ABC's screws, connections and other components. Its' reputation is as a market leading innovator and developer of ground breaking "connection technology" products, not only for the automotive market but also for use in mobile phones and by industry generally.

In the UK it trades as ABC Spax, with a focus on wood screws, supplying both trade and retail customers that demand electronic trading capability as terms of business.

With each customers' needs, software and technical capabilities varying greatly, ABC Spax needed to find a forward thinking ebusiness partner that understands the technology, the needs of its customers and the potential for ABC to leverage further business benefits. It decided that TrueCommerce possessed all of the components required to be its partner.

More Connected

TrueCommerce collects ABC Spax's electronic files - such as orders, invoices and credits, in a wide variety of formats - and consolidates them into a single format that integrates seamlessly with ABC Spax' Microsoft Dynamics (Navision) back office systems.

In addition to taking care of all translation activity, TrueCommerce's Outsourced Managed Service sends and receives all the of the data on ABC's behalf. The team at TrueCommerce also acts as ABC Spax's technical representatives in discussions with customers, and archives all of the data.

More Supported

"It's an ideal solution - we simply send the files to TrueCommerce and they do the rest. It's fantastic."

"We regard TrueCommerce as an extension of our own team. There is no doubt that outsourcing to TrueCommerce has been cost effective."

"We don't have an ebusiness team here so TrueCommerce has taken on the role for us and we trust them with our day to day operation. Our arrangement gives us the flexibility to buy in their expertise, tailored to our specific requirements so we regard TrueCommerce as an extension of our own team. There is no doubt that outsourcing to TrueCommerce has been cost effective." Said Bev Cross, ABC Spax.

BENEFITS

- ▶ Consolidates electronic files into a single format
- ▶ Integrates seamlessly with Microsoft Dynamics (Navision)
- ▶ TrueCommerce send and receive all of ABC's data on their behalf
- ▶ TrueCommerce's Managed Service team act as technical representatives

TrueCommerce is the most complete way to integrate your business across the supply chain, integrating everything from EDI to inventory management, to fulfillment, to digital storefronts and marketplaces, to your business system and to whatever comes next. Thousands of companies across various industries rely on us.

TrueCommerce: Do business in every direction



Call us today on 0345 643 6600 or email infouk@truecommerce.com

TrueCommerce™ | Do business in every direction

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