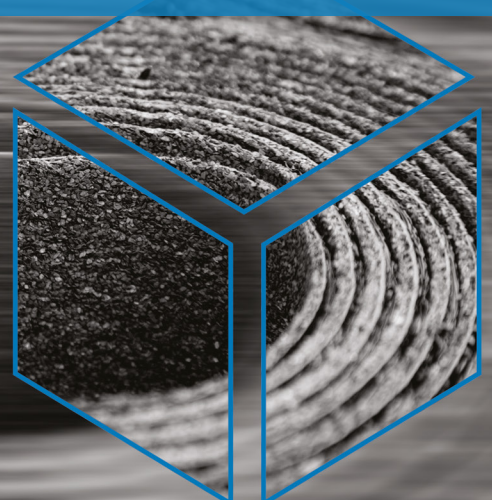


FIBERTEX NONWOVENS CHOOSES TRUECOMMERCE'S MICROSOFT DYNAMICS AX EDI INTEGRATION



Background

Fibertex Nonwovens is a market-leading manufacturer of nonwovens for the industrial and technical industry. The company is globally represented with headquarter in Aalborg, Denmark, and factories in Denmark, Germany, the Czech Republic, France, South Africa, the US and Turkey.

Since its foundation in 1968, Fibertex has experienced constant growth and today they supply nonwovens to thousands of customers all over the world, including many of the leading European building material distributors.

For Fibertex Nonwovens, a fast, easy and trouble-free exchange of orders and invoices is critical - regardless of what format the individual trading partner prefers. Furthermore, it is important to be able to expand its trading partner network, including adding new trading partners, as the business continues to grow.

More Supported

When it was time for Fibertex Nonwovens to implement Microsoft Dynamics AX, the team took the opportunity to evaluate how they were going to handle EDI in the future.

"We had been managing our electronic document exchange using our own IT platform with the help from an external vendor, and we managed the communication between us and our trading partners ourselves. However, we decided that it was time to outsource our EDI to one single vendor who could manage the entire EDI solution and thereby reduce the complexity in our internal processes", says Frank Rasmussen, Senior Project Manager, Fibertex Nonwovens.

The company chose TrueCommerce as having an efficient EDI platform managed by an acknowledged EDI supplier is an important competitive parameter: "We have gained a solid platform for future growth because the process of setting up and adding new trading partners is a lot easier now for Fibertex", says Frank Rasmussen.

More Connected

With the new solution from TrueCommerce, Fibertex Nonwovens has consolidated all their EDI with TrueCommerce - and everything is managed within Fibertex Nonwovens' AX module.

"We decided to implement an AX module from TrueCommerce, meaning that our EDI is now closely integrated with our ERP system, Dynamics AX. This has simplified our internal working procedures and our processes have become a lot more effective", says Frank Rasmussen.

Frank Rasmussen highlights the excellent collaboration between Fibertex Nonwovens and TrueCommerce throughout the implementation process:

"We have always felt that the project was safe in their hands, they have delivered on time and they are a great business advisor. We definitely expect this solution to give us a more effective electronic document exchange, reduced costs and more accurate data", Frank Rasmussen concludes.

BENEFITS

- ▶ Simplified internal processes
- ▶ Reduced costs
- ▶ Fast and easy addition of new trading partners to the network

TrueCommerce is the most complete way to integrate your business across the supply chain, integrating everything from EDI to inventory management, to fulfillment, to digital storefronts and marketplaces, to your business system and to whatever comes next. Thousands of companies across various industries rely on us.

TrueCommerce: Do business in every direction



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