Background

A strategic ebusiness infrastructure investment has delivered significant cost savings and operational efficiencies for a leading logistics provider.

Oakland International is a multi-temperature supply chain specialist operating 24/7, serving retailers such as Sainsbury's, Tesco, Waitrose, Morrisons, SPAR, Nisa-Today's, Lidl, Aldi, Iceland, Booker and Somerfield.

It has invested in TrueCommerce's supply chain portal, a web based application and EDI system that manages ordering and distribution activity, fully integrated with its Proteus back office system. The whole solution is set up for business continuity through a fail safe architecture.

More Connected

Orders are taken and invoices are produced electronically so reducing manual entry - and its associated errors throughout the supply chain. By storing product, pricing, promotion, stock level and order history data it not only enables the

purchase to pay cycle to be managed in the cloud but also provides customers with business intelligence on which to make better informed management decisions.

As a result Oakland's team is now able to pick and process orders two hours earlier than it did before implementing TrueCommerce, with all the associated service benefits to its customers.

More Supported

Says Dean Attwell, Oakland's Managing Director: "The major retailers communicate their order information electronically using EDI. We send electronic data to them and their suppliers on a daily basis including despatch and stock information.

"The process of receiving orders each morning used to take a couple of quite stressful hours and we sometimes encountered difficulties with some orders being lost. This exercise has now been reduced to a few minutes giving us much more time to plan the day's operations and improve our customer service.

"The implementation of the TrueCommerce solution was very successful in a tight timescale and now provides Oakland with a robust ebusiness platform that will support our future growth."

TrueCommerce is the most complete way to integrate your business across the supply chain, integrating everything from EDI to inventory management, to fulfillment, to digital storefronts and marketplaces, to your business system and to whatever comes next.

Thousands of companies across various industries rely on us.

TrueCommerce: Do business in every direction



Call us today on 0345 643 6600 or email infouk@truecommerce.com

BENEFITS

➤ Fully integrated with Proteus

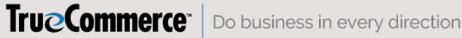
➤ Ordering and distribution

➤ Reduction of manual entry

➤ Robust ebusiness platform that supports future growth

activity mangement

back office system



©Copyright 2020 True Commerce, Inc. All rights reserved. Reproduction in whole or in part without permission is prohibited, and information contained herein is subject to change without notice. TrueCommerce® is registered trademark of True Commerce, Inc. All other trademarks are property of their respective owners.