

TrueCommerce Integration with Amazon Seller Central

Automatically receive Amazon Marketplace orders into your business system and send shipping data back to Amazon—no more retyping!



BENEFITS

More Connected. More Supported. More Prepared for What's Next.

- Orders captured through Amazon Seller Central are automatically sent to TrueCommerce Transaction Manager™ and integrated with your business system just like EDI orders.
- Eliminates manual bottlenecks. Automatically send tracking information to Amazon through TrueCommerce business system integrations.
- Works with both Fulfillment by Merchant (FBM) and Fulfillment by Amazon (FBA) orders placed on Amazon Seller Central.
- Offered as an affordable monthly subscription service.

Your customers shop on Amazon.com, the world's largest online marketplace—so it is critical that your products are available there. Selling on Amazon can help increase sales and attract new buyers, but also introduces cumbersome, error-prone manual steps into your fulfillment process.

Many merchants on Amazon Seller Central find that their staff must spend hours manually entering Amazon orders into their business system because no direct integration is available. Then, once an order is fulfilled, someone must hurriedly type the associated tracking number back into the Amazon Seller Central portal.

Fortunately for TrueCommerce customers, all that time-consuming manual effort can easily become a thing of the past. With the new TrueCommerce Amazon Marketplace Integration, both your inbound orders from Amazon and your outbound tracking information are processed automatically. No more manually retyping all that Amazon order data!



INCREASE PROFITABILITY, IMPROVE SERVICE AND REDUCE FULFILLMENT COSTS

With TrueCommerce Amazon Marketplace Integration, your business can immediately increase profitability, improve service to end customers and reduce labor cost associated with selling on Amazon. The result is rapid time-to-value and exceptional ROI, along with realizing even greater value from your EDI investment.

INCREASE AUTOMATION WITHOUT INCREASING IT COMPLEXITY

Now you can cost-effectively achieve the increased brand and product exposure you're looking for on Amazon, along with the automation you need to manage your Amazon Seller Central business and comply with Amazon's requirements quickly and efficiently—all within your familiar and reliable EDI environment.

Compared with manually retyping all that order and ASN data, the automation that TrueCommerce Amazon Marketplace Integration delivers may seem almost like magic to you and your staff.

RAPID TIME-TO-VALUE AND ALL THE BENEFITS OF A WEB- BASED SERVICE

More good news: the TrueCommerce Amazon Marketplace Integration is deployed within days to your existing TrueCommerce EDI solution. The only thing you need to provide is credential information from your Amazon Seller Central account. At last, your business can successfully maximize the growth potential that Amazon offers, with minimal additional cost and effort.



ABOUT TRUECOMMERCE

TrueCommerce is the most complete way to integrate your business across the supply chain, integrating everything from EDI to inventory management, to fulfillment, to digital storefronts and marketplaces, to your business system and to whatever comes next. That's why thousands of companies across various industries rely on us.

TrueCommerce.
Do business in every direction.

THE TRUECOMMERCE TEAM IS HERE TO HELP!

If you have any questions regarding TrueCommerce, or how our solutions apply to your business, our passionate, customer focused team is here for you.

Call us today at 888.430.4489

www.truecommerce.com



TrueCommerce™ | Do business in every direction

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