TrueCommerce Drop Ship

The fulfillment essentials your brand needs to thrive in today's omni-channel marketplace

➤ **Connect to fast-growing dropship vendor programs with leading retailers, marketplaces and eCommerce storefronts without specialized software or resources**

➤ **Gain operational visibility from order placement to final delivery, along with the tools you need to manage unique fulfillment requirements across channels—to consistently deliver on your customer promise**

➤ **Integrate with leading business systems to automate the exchange of key information with your supply chain, so you can focus on customer engagement**

➤ **The cloud-based TrueCommerce platform offers both rapid implementation and the flexibility to grow without upgrading core systems**

5 Essential
Drop Ship Elements:

Connectivity

Compliance

Integration

Fulfillment

Collaboration

GROW YOUR SALES WITH ADVANCED DROPSHIP CAPABILITIES

Dropship programs represent a huge opportunity for brands, wholesalers and distributors to grow the business faster across dozens to hundreds of channels. But to eliminate barriers to onboarding new dropship programs and channel relationships, every successful dropship program must deliver excellence across these five essential elements:

Connectivity.

To quickly and accurately exchange transaction and inventory documents like POs, Advance Ship Notices (ASNs), invoices and inventory updates in line with their diverse requirements, you need assured connectivity with each trading partner.

The TrueCommerce Network pre-connects you to leading dropshipping programs like Walmart, Target, Amazon, Home Depot, Overstock.com and hundreds more. So adding a new dropship program takes just days, not weeks or months.

Compliance.

To participate in top dropship programs you must comply with complex and time-sensitive trading partner requirements for the customer experience. That includes meeting accelerated fulfillment timeframes, providing branded packing slips, using mandated parcel carriers, applying specially configured shipping labels, sharing inventory reports, and more. For example, some retailers want to receive an order acknowledgement via EDI within 30 minutes after an order is sent.

With TrueCommerce, you can efficiently meet or exceed your trading partner's expectations across all your channels, all on one user-friendly platform. That's why we call it "unified commerce."

Integration.

To get the right product to the right place at the right time, dropship orders must be ready to pick and ship within minutes of receiving the order. Multiple

that by a fast-growing order volume and manual order processing quickly becomes a barrier to success.

Automating key processes by integrating order and fulfillment data with your ERP or accounting system is a strategic necessity that enables you to accelerate fulfillment speed, keep your delivery promise, improve vendor scorecards and continue to build your business.

The TrueCommerce Foundry platform includes an integration gateway that connects to almost any ERP/accounting system (including NetSuite, Microsoft, Acumatica, Intuit, Sage, SAP and many more) without the need for third-party software. This optimized infrastructure ensures maximum uptime and faster transaction processing to accelerate fulfillment and extend order cut-off times. One connection with TrueCommerce integrates you with dropship leaders like Amazon, Walmart and Overstock.com; major marketplaces like Amazon, eBay and Jet; and leading eCommerce platforms like Shopify, Magento, WooCommerce, BigCommerce and TrueCommerce Nexternal.

Fulfillment.

Fulfilling more orders faster demands maximum consistency, automation and simplicity—no easy feat when each trading partner has unique requirements. With TrueCommerce you can consolidate multiple systems and processes into one simple, end-to-end, multi-carrier shipping solution to increase productivity and accelerate fulfillment.

TrueCommerce Pack & Ship allows you to configure different shipping processes to automatically comply with trading partner mandates. This saves your staff the time and effort required to manually handling each order differently based on where it originated. Pack & Ship also offers rate shopping so you can ship orders to meet SLAs at the lowest cost. Plus our global commerce network offers pre-wired fulfillment integration with leading 3PLs.

Collaboration.

In today's supply chain environment with compressed delivery timeframes across dropship and other order channels, collaboration and visibility between suppliers and their customers is no longer "nice to have." Sharing data on stock availability, order status, discontinued/new products and more is essential for successful trading relationships.

TrueCommerce offers a choice of collaboration and visibility options to drive the highest service levels without stressing existing resources or adding new ones. These options include everything from automatic inventory updates to vendor managed inventory (VMI) and collaborative replenishment to product information management.

TrueCommerce gives suppliers these five "dropship excellence" elements within one unified commerce network, freeing you from the struggle and inefficiency of piecing together these essential elements from multiple providers. Unified commerce gives dropshippers greater visibility, control, efficiency and reliability across all their channels, including marketplaces, eCommerce storefronts and more.

With TrueCommerce you can consolidate multiple systems and processes into one simple, end-to-end shipping solution to increase productivity and accelerate fulfillment.

AT LAST—ONE UNIFIED VIEW OF ORDERS ACROSS ALL DEMAND CHANNELS, FROM RECEIPT TO DELIVERY.

Now you can aggregate dropship and other order data in your business system to enhance operational efficiency and drive faster fulfillment. No more dealing with multiple, single-channel solutions or worrying about custom integrations.

TrueCommerce integration capabilities connect online orders, order status, shipment status, tracking information and inventory across all your channels with your key business systems—not just ERP but also eCommerce, shipping, and even product information management and warehouse management (WMS).

This unified order management capability creates operational efficiencies that empower suppliers to deliver a consistent experience to customers regardless of demand origination. It further enables you to optimize sales performance and

TRULY MANAGED SERVICES.
FOR EVERY BUSINESS TOO BUSY TO DIY.

inventory allocations across channels while also managing for unique fulfillment requirements, such as meeting customer-specific deadlines. So you can put more links in your supply chain without getting it in a tangle.

OPERATIONAL ANALYTICS

Operational analytics are essential for dropshippers to improve operational performance so you can cut costs, improve agility and profitability and outflank competitors. TrueCommerce empowers your business with deep operational insights, delivered via intelligent dashboards with role-specific key performance indicators (KPIs).

Our dashboards come preloaded with industry-standard KPIs, and offer full extensibility to surface the specific insights your team needs. The "control tower" view includes cross-channel sales performance, product profitability, on-time and in-full (OTIF) fulfillment performance and freight spend and effectiveness.

PRODUCT INFORMATION MANAGEMENT

With the TrueCommerce Product Information Management solution, you can streamline and automate processes to publish product content to retailers, marketplaces and your eCommerce platform. By more effectively managing product information you can sell more, process fewer returns and get more products discovered by more merchants.

Now you can organize and enrich product content in one easy-to-use, comprehensive solution and publish it to each sales channel in the desired format. The solution also allows you to define unique product taxonomies and catalogs to optimize SEO, listing results and product placement.

By leveraging the cloud-based Unified Commerce platform from TrueCommerce, dropshippers can smoothly onboard new dropship programs, elevate operational visibility on orders end-to-end, automate data exchange across the supply chain, and more—without increasing operational costs. Offering both rapid time to value and the flexibility to grow without upgrading core systems, TrueCommerce helps dropshippers enhance both the end customer experience and vendor scorecards.

ABOUT TRUECOMMERCE
TrueCommerce is the most complete way to integrate your business across the supply chain, integrating everything from EDI to inventory management, to fulfillment, to digital storefronts and marketplaces, to your business system and to whatever comes next. That's why thousands of companies across various industries rely on us.

TrueCommerce.
Do business in every direction.

THE TRUECOMMERCE TEAM IS HERE TO HELP!
If you have any questions regarding TrueCommerce, or how our solutions apply to your business, our passionate, customer focused team is here for you.
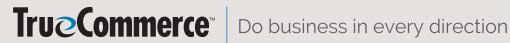
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