




Cloud-Based Integrations for Fishbowl



TrueCommerce is the most complete way to connect your business across the supply chain – from EDI to marketplaces to fulfillment and more – so you can do business in every direction.

COMPLETE SOLUTION FROM ONE SOURCE

Our unique approach enables us to offer a true end-to-end EDI solution that is easy to use and unparalleled in scalability. We've taken the complexity out of implementing EDI by providing the four components you need to successfully deploy EDI:

Connectivity with your trading partner(s) is required to transmit EDI documents, whether directly via the Internet or through a Value Added Network (VAN). The TrueCommerce Trading Network (VAN) is our Internet-based transaction gateway, across which your EDI transactions are transmitted, providing connectivity with all your trading partners. It is compliant with virtually any connectivity protocol, including AS1/AS2/ AS3, FTP and VAN interconnects.

Web-based EDI Translation Software, TrueCommerce Transaction Manager, is our user-friendly translation software that converts business documents from raw EDI data (ANSI ASC X12 and EDIFACT standard) into a human-readable format. TrueCommerce Transaction Manager can be deployed as on-premises software or as a web-based (SaaS) deployment hosted by TrueCommerce.

Data Mapping and Integration provide the ability to seamlessly transfer information between Transaction Manager and Fishbowl through the TrueCommerce Business System Plug-In™. This is achieved by processing EDI transactions through a collection of

intelligent software modules. These modules are programmed to format inbound EDI transactions to match your configurations within Fishbowl and match your outbound transactions against your trading partners' requirements. As your business grows and acquires new customers, additional trading partner maps can easily be added and integrated with your TrueCommerce solution.

Support is a critical component of a complete, end-to-end EDI solution. Our Professional Services team has the expertise to handle not only all your trading partners' requirements, but also any technical issues related to business system integration and EDI document transmission. You can also count on the support team to provide the advice and guidance you'll need to be successful. Even if you aren't familiar or comfortable with EDI, we'll be there to help you get up and running, step by step

"If you could describe a person as 'user-friendly' that's how I'd describe the folks we worked with at TrueCommerce."

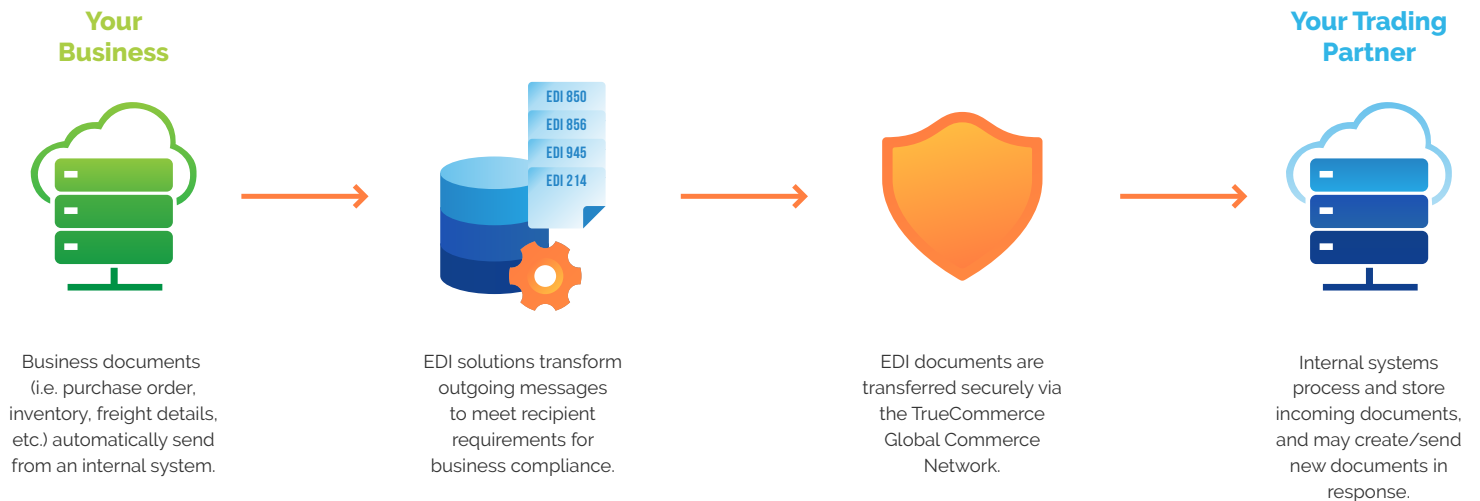
- Linda Baird, Owner, Fresh Meal Solutions, Inc.



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How EDI Works

With EDI, you can automate the many steps involved in order processing, from the initial purchase order, to ASNs and shipping updates, to invoices, and more. **Here's how.**



INTEGRATE YOUR ENTIRE SUPPLY CHAIN WITH FISHBOWL

Choosing an end-to-end EDI solution that offers seamless integration with Fishbowl is a strategic investment that can improve customer relationships, business agility and profitability. But that's just the beginning of what TrueCommerce integrations offer our customers!

Integrating your EDI solution with Fishbowl reduces the need to print or re-enter transactions, which makes order processing faster and more efficient without sacrificing accuracy. TrueCommerce Transaction Manager offers powerful sales order, remote warehouse and purchasing integration that's proven, affordable and easy-to-use, enabling you to meet all of your trading partners' EDI requirements.

TrueCommerce also integrates with QuickBooks Online, Pro, Premier, and Enterprise. This enables you to leverage Fishbowl and QuickBooks for additional functionality, like pulling invoices from QuickBooks.

Streamline Order Fulfillment

When you integrate TrueCommerce Transaction Manager with Fishbowl, you can automatically create sales orders and invoices from inbound purchase orders (850), enabling you to quickly send outbound invoices (810) to your customers using EDI. Credit memos can also be imported from Fishbowl, directly into your EDI solution; avoiding the need to manually rekey data.

Our remote warehouse integration can automate communication with thirdparty logistics (3PL) providers to fulfill orders faster and more accurately. Transaction Manager will convert sales orders into warehouse shipping orders (940) while integrating the warehouse shipping advice (945) with Fishbowl to automatically create invoices.

Available Purchasing Integration

TrueCommerce makes it easier to connect with your suppliers and manage your business through the support of integrated outbound purchase orders and inbound invoices. Additionally, the inbound invoice can automatically generate bills within Fishbowl.

Built-in Process Controls

Built-in process controls ensure that required data requested by your customer has been entered correctly, and will notify you of invalid fields prior to sending your outbound transactions. TrueCommerce Transaction Manager automatically verifies that items on incoming orders, including the unit price, are matched

to your data in Fishbowl. Also, when you create a sales order in Fishbowl, TrueCommerce Transaction Manager checks that both the customer ID and item number fields are valid. These automated safeguards help to eliminate chargebacks from customers and reduce the turnaround time on orders by ensuring that all EDI documents sent to your customers are complete.

Automate Everyday Tasks

Import and export EDI transactions at scheduled times with the TrueCommerce Scheduler™ add-on. To meet partners' labeling and packing requirements with one solution, the TrueCommerce Labeling add-on automates creation of UCC/GS1-128 compliant, barcoded labels, with label and packing list template updates included free. To integrate EDI with popular shipping systems like FedEx and UPS, choose the TrueCommerce Shipping Module.

Custom Fields Integration

TrueCommerce Transaction Manager supports integration for custom fields of your choice. While a number of data fields can be integrated, shipment and delivery dates might illustrate essential data that is important when processing your documents. Regardless of which field or data type you would like to integrate as a custom field, Transaction Manager will automatically recognize and populate those fields; eliminating the need to manually re-key that data each time.

EDI Is Just the Beginning!

To do business in every direction, Fishbowl users need to move more data faster across more channels, maximize automation and eliminate manual effort. As the most complete way to connect your business across the supply chain, TrueCommerce offers an unrivaled choice of integrations and value-added capabilities.

Connect to Marketplaces—Including Amazon

Connect Fishbowl to leading online marketplaces like eBay, Walmart, Google, AliExpress and more than 100 other top marketplaces globally. Automatically exchange order, fulfillment, customer and inventory data between marketplaces and Fishbowl—no more retyping. TrueCommerce can also integrate Fishbowl with Amazon Seller Central or Vendor Central to move order and inventory data back and forth automatically between Amazon and Fishbowl.

BENEFITS

- » An unequalled range of commerce solutions, including end-to-end EDI, digital marketplace and storefront integrations, fulfillment automation and much more.
- » Supports more than 180,000 trading partner maps with updates at no additional charge.
- » Unlimited, U.S.-based support and free software updates.



TrueCommerce EDI Solutions

TrueCommerce
Business System
Plug-In

TrueCommerce
EDI Transaction
Manager

TrueCommerce
Trading Partner
Maps

TrueCommerce
Trading Network



TrueCommerce Professional Services & Support

Connect to Storefronts

Connect Fishbowl to leading online storefronts, including Shopify, WooCommerce, BigCommerce, and Adobe Commerce (Magento). Process online orders in minutes and automatically update pricing and inventory between your online store and Fishbowl.

Integrate with Retailer APIs

Connect directly with your trading partners' API platforms. Our API integration lets you exchange data in real time for increased accuracy, higher performance, faster order processing, and lower costs. Keep inventory up-to-date with inventory feed automation, and enjoy fully-supported map updates for ongoing compliance.



ABOUT TRUECOMMERCE

TrueCommerce is the most complete way to integrate your business across the supply chain, integrating everything from EDI to inventory management, to fulfillment, to digital storefronts and marketplaces, to your business system and to whatever comes next. That's why thousands of companies across various industries rely on us.

THE TRUECOMMERCE TEAM IS HERE TO HELP!

If you have any questions regarding TrueCommerce, or how our solutions apply to your business, our passionate, customer focused team is here for you.

Call us today at **888.430.4489**

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