Integrate Magento with Your Business System Using TrueCommerce Connect

Transfer order, customer and inventory data automatically between your Magento storefront and your business system—no more retyping!

BENEFITS

More Connected. More Supported. More Prepared for What's Next.

➤ Seamlessly transfer critical data like orders, order updates, and inventory between your business system and Magento store

➤ Automatically create new customers in your business system from online orders

➤ Create shipments with tracking information to keep your customers up to date on the status of their order

➤ Update available quantity for your online products with inventory integration with your ERP

➤ Unleash your eCommerce sales potential by saving time, cutting costs and boosting your brand image

➤ Offered as an affordable monthly subscription service

➤ Fulfill Magento-based orders faster and at optimal cost with the TrueCommerce Pack & Ship solution

With leaders like Amazon setting ever higher consumer expectations, eCommerce merchants need to do everything possible to streamline operations, cut expenses and improve their customer experience. The ability to process and ship online orders accurately and on time is crucial to increasing online sales, attracting new customers and building customer loyalty.

But if your staff must manually move order data back and forth between your business or ERP system and your online storefront, it's hard to stay competitive, let alone move forward. All that retyping creates a bottleneck that just gets worse as your order volume grows. Moving data manually also introduces errors that tarnish your brand reputation.

For merchants that host their online storefront on the Magento platform, TrueCommerce Connect for Magento can eliminate all that time-consuming, costly manual effort—so you can process eCommerce orders faster without adding staff. Now you can automatically import new eCommerce orders and customer data into your business system. You can also send tracking numbers and order status details automatically from your business system to your Magento store as orders are fulfilled.

True⌾Commerce™ | Do business in every direction

IMPROVE YOUR CUSTOMER EXPERIENCE WHILE INCREASING SALES AND PROFITS

With TrueCommerce Connect for Magento, your brand can quickly improve order processing efficiency, enhance the customer experience and cut operational costs associated with your online sales channel. These advantages drive rapid time-to-value and outstanding ROI for the solution, while supporting stronger eCommerce sales and profits.

REALIZE YOUR ECOMMERCE GROWTH POTENTIAL

By eliminating barriers to growth, your brand can realize the potential of your online sales channel, with minimal additional investment. Compared with retyping all that order, customer and tracking data, the order processing efficiency your staff will enjoy with TrueCommerce Connect for Magento may seem like a dream come true.

Imagine being able to automatically generate orders and new customer records in your business or ERP system from your Magento-powered online store. Likewise, you can automatically send fulfillment confirmations, tracking details and other shipment data from your business system back to customers via your Magento store.

As your order volume increases, you can leverage more automation and improve fulfillment efficiency by integrating your business system with TrueCommerce Pack & Ship—our affordable, web- based, pack and ship solution for all the ways you ship today. You'll save time, effort and money by standardizing and automating processes across order profiles; creating ASNs; easily printing GS1 labels, branded packing slips and packing lists; utilizing dynamic rate shopping; and more.

ALL THE BENEFITS OF A WEB-BASED SERVICE

Offered as an affordable monthly subscription service, TrueCommerce Connect for Magento can be rolled out quickly, for rapid time-to-value with minimal upfront investment. If you're currently a TrueCommerce EDI customer, the solution leverages integrations you're already using to make your supply chain processes even more seamless.

The only thing you need to do is provide access to your Magento account. TrueCommerce will take care of the rest!

LEADING THE WAY TO A CONNECTED SUPPLY CHAIN

TrueCommerce brings connectivity to your commerce-driven world, across marketplaces like Amazon, storefronts like Magento, your business system and your supply chain solutions. Our integrated technology platform can connect you to leading retailers, simplify EDI compliance with major customers, suppliers and 3PLs, provide advanced order management, help you manage and publish product content across all your digital sales channels, and automate your order fulfillment process. Let us help you forge your connected, digital future.

ABOUT TRUECOMMERCE

TrueCommerce is the most complete way to integrate your business across the supply chain, integrating everything from EDI to inventory management, to fulfillment, to digital storefronts and marketplaces, to your business system and to whatever comes next. That's why thousands of companies across various industries rely on us.

**TrueCommerce.
Do business in every direction.**

THE TRUECOMMERCE TEAM IS HERE TO HELP!

If you have any questions regarding TrueCommerce, or how our solutions apply to your business, our passionate, customer focused team is here for you.

Call us today at 888.430.4489

www.truecommerce.com

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