

TrueCommerce Supplier Enablement

TrueCommerce is the most complete way to connect your business across the supply chain – integrating everything from EDI... to digital storefronts and marketplaces... to fulfillment and more – so you can do business in every direction.

BENEFITS

More Connected. More Supported.
More Prepared for What's Next.

- Powerful, secure, and easy-to-use cloud-based supplier portal
- Easy and efficient supplier onboarding
- Provides a complete EDI managed service
- Supports multiple communication methods, formats, and protocols
- Comprehensive content validation and alerts



TrueCommerce offers organizations a competitive edge with a highly-scalable, future-proofed, and cost-effective managed service solution that harnesses the power of our leading global commerce network.

DELIVERING ON YOUR BRAND PROMISE

TrueCommerce's modern cloud-based commerce network enables your organization to integrate with your supplier community regardless of their level of technical sophistication and abilities. A single connection to the TrueCommerce network provides immediate access to thousands of pre-connected supplier organizations and rapid expansion as your supplier community evolves. Our any-to-any global network, modern supplier portal and OCR capabilities help organizations achieve high adoption rates which delivers an unmatched level of integration and collaboration with your supplier community.

To compete effectively in today's market requires adaptations in your supply chain including effectively predicting demand patterns across channels, collaborating effectively with your supplier base to fulfill delivery expectations and having the necessary visibility to drive decisions across the value chain.

Implementing these adaptations delivers a modern and optimized supply chain that results in repeat customers, increased sales and the preservation of your brand promise.

ENHANCED UTILIZATION OF YOUR SUPPLIER NETWORK

Delivering on your customer promise requires a strategy that starts with the enhanced utilization of your supply chain. In a data driven world, digitizing your supply chain allows all value chain participants to share key data at a higher velocity that is centrally focused on serving the customer. If connected and integrated correctly, your supplier community elevates beyond a collection of end-point vendors to a source of competitive advantage. TrueCommerce's cloud-based commerce network connects and integrates your supply network to achieve the necessary levels of collaboration and visibility to deliver on the unique demands across all customer channels.

An effective omni-channel strategy requires an advanced level of collaboration and visibility into your supplier base, while streamlining order-to-cash and procure-to-pay processes.



COMMUNITY COLLABORATION

Your supplier community is diverse in organizational size, level of sophistication and their enthusiasm level for collaboration.

We understand that achieving full integration with your supplier community requires flexibility in how we connect your suppliers with your business.

TrueCommerce's approach is a modern and practical one that achieves high levels of adoption:

- Connect your primary business systems with our network
- Configure our platform specifically for your unique business requirements
- Communicate goals and objectives to suppliers and understand their capabilities
- Connect suppliers using a connection method that's suitable and cost effective for the supplier organization



FLEXIBLE SUPPLIER COMMUNITY MODELS

Maximizing supplier collaboration requires flexibility in how your community is connected to your business. TrueCommerce offers both the technical capabilities and program flexibility to enable your community based on your goals and objectives:

- Replace your legacy infrastructure with a fully-hosted, managed service model that serves as a true extension of your business without the constraints of managing it
- Preserve your investment in existing B2B integration infrastructure while TrueCommerce connects your organization with your long-tail suppliers (those suppliers currently not integrated via EDI) to achieve next-level integration results
- Test and validate trading partner's EDI capabilities as you onboard new suppliers and as your compliance requirements evolve

TrueCommerce frees your business from the constraints of managing legacy systems that simply do not deliver the agility and connectedness required in today's fast-paced and demanding marketplace.



MANAGED SERVICES

TrueCommerce serves as a true extension of our customer's dynamic organizations. TrueCommerce offers your organization reliable B2B integration infrastructure and the critical mass expertise to ensure time sensitive messages are delivered successfully every time.

We offer a comprehensive set of managed services that deliver a successful implementation and continuous operation of mission-critical business infrastructure:

- Supplier onboarding including outreach, facilitation and management of the program
- Supplier testing and training services to help ensure your B2B integration initiative is least disruptive to their business process
- 24 x 7 monitoring of all system infrastructure and message processing
- 24x7 service desk for your organization and your suppliers, with a team of experts that monitor and manage any critical questions or issues
- Proactive monitoring, data maintenance, data validation rules and error resolution
- Ongoing change management with your supplier community



AGILE CLOUD BASED PLATFORM

TrueCommerce's cloud-native platform helps your organization go beyond the constraints of legacy systems and processes to achieve the necessary level of agility in your supply chain.

We free your organization from the burden and risks associated with technical issues, maintenance costs and the need to keep abreast of advancing technology.

- Seamlessly connects with multiple disparate applications and across a variety of standards without your organization having to build and maintain this capability in-house.
- Scalable and future-proof platform with the necessary expertise built around it to serve your needs today and scale with your business
- IBM e-business hosting – tier 3+ IBM data centers
- Exceeds ISO27002 standards
- Service availability of over 99.9% uptime
- Real-time data replication
- Robust disaster recovery capability

Proactive monitoring built into the order lifecycle identifies potential issues before they occur resulting in a more responsive and efficient supply chain.



Built-in intelligence updates workflow statuses and helps both you and your suppliers identify which orders are at risk and prioritize action based on business impact; resulting in a more informed supply chain with less disruptions.

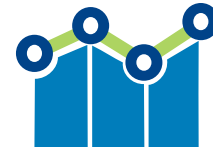


DROPSHIP VENDOR PROGRAM EXECUTION

As you consider expanding your merchandising program to the "endless aisle" experience, utilization of dropship vendors delivers broader assortments without inventory carrying cost. Dropship programs require consideration of brand preservation as your supplier is now fully responsible for final mile delivery.

Our robust platform empowers your suppliers with the tools and visibility needed to achieve customer expectations and drive a successful dropship model.

- Integrate once to TrueCommerce and rapidly onboard new suppliers as you expand your merchandising programs
- Empower your suppliers to print your branded pack slip report without implementing or testing software
- Accurately exchange order, inventory and fulfillment information with your suppliers
- Ensure that suppliers fulfill orders correctly, and on-time, through business process controls
- Maintain complete visibility throughout order cycle
- Measure supplier performance



SUPPLIER PERFORMANCE AND SCORECARDING

Preserving your brand requires that your suppliers consistently meet fulfillment expectations. Without a simple and effective means of measuring performance, how can your organization ensure that your suppliers are delivering on expectations?

Unique to the TrueCommerce platform is its in-depth intelligence and business process validation that helps to identify issues before they become supply disruptions.

We also provide your organization with the necessary tools to measure the performance of your supplier community.

Our platform includes advanced analytics for industry standard key performance metrics:

- On-time fulfillment performance
- In-Full performance
- Compliance performance

TrueCommerce's rich data set can be extended to offer additional operational insights into your holistic sourcing and supplier operations.

ABOUT TRUECOMMERCE

TrueCommerce is the most complete way to integrate your business across the supply chain, integrating everything from EDI to inventory management, to fulfillment, to digital storefronts and marketplaces, to your business system and to whatever comes next. That's why thousands of companies across various industries rely on us.

TrueCommerce.
Do business in every direction.

THE TRUECOMMERCE TEAM IS HERE TO HELP!

If you have any questions regarding TrueCommerce, or how our solutions apply to your business, our passionate, customer focused team is here for you.

Call us today at 888.430.4489

www.truecommerce.com



TrueCommerce™ | Do business in every direction

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